



# SMART Workshop Series

## Social Media And Related Technology

Social media sites are proving to be effective and inexpensive forms of expanding marketing efforts. Join FLACC for a series of workshops that will focus on utilizing social media sites for business.

- Workshop #1: August 17, 2010, 7:30 - 9:00 am  
**NO CHARGE!** **Link Me, Friend Me, Follow Me** -- Encore Presentation  
(Previously presented at a Brown Bag Lunch and the November 2009 Membership Meeting)
- Workshop #2: August 24, 2010, 7:30 - 9:00 am  
**NO CHARGE!** **Grow Your Business With The Power of Email Marketing**  
(Presentation materials provided by Constant Contact)
- Workshop #3: September 14, 2010, 7:30 - 9:00 am  
**Twitter - Time to Tweet Your Own Horn!**
- Workshop #4: September 21, 2010, 7:30 - 9:00 am  
**Facebook Pages for Business**
- Workshop #5: September 28, 2010, 7:30 - 9:00 am  
**LinkedIn - The Premiere Social Site for Business**
- Workshop #6: October 5, 2010, 7:30 - 9:00 am  
**The KISS Approach (Keep it Simple System)**



**All workshops require reservations. All are open to members and non-members. The fee for workshops #3 through #6 is \$20.00 for members, \$40.00 non-members. Individual workshops are \$10.00 for members, \$20.00 non-members. Seats are limited, make your reservations early!**

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Member? Yes No Number attending: \_\_\_\_\_

Name(s) of those attending: \_\_\_\_\_

Method of Payment:  Pay at door  Check Enclosed  Credit Card  
Credit Card Number: (MasterCard, Visa, American Express & Discover)

Exp Date: \_\_\_\_\_ 3 Digits from back of card: \_\_\_\_\_ Name on card: (PRINT) \_\_\_\_\_

Signature: \_\_\_\_\_